



## South India's High Powered Pharmaceutical , Nutraceutical & Contract Manufacturers Exhibition

Theme: "Empowering the Pharma Industry through Innovation,  
Automation & Sustainable Growth"

Organized by



**Orbit**  
Exhibitions Pvt Ltd.



**INDIAN DRUG MANUFACTURERS'  
ASSOCIATION**  
(Tamil Nadu, Puducherry & Kerala State Board)

## Welcome to Pharmac South 2026 - 11th Edition

Pharmac South is set to return for its 11th edition, continuing its legacy as South India's leading exhibition and conference on Contract Manufacturing, Pharmaceuticals, Nutraceuticals, Herbals & Cosmetics products. Over the years, Pharmac South has grown in both scale and influence, providing a platform for industry leaders to showcase cutting-edge innovations, foster partnerships, and drive business growth.

**PHARMAC SOUTH 2026** will be held on **4th & 5th June 2026**, at the Chennai Trade Center, Hall No.3, boasting an expansive 6000 sqm area. We anticipate over 200 exhibitors and more than 10,000 visitors from all over India

The 2026 edition promises to be the most dynamic yet, with exciting new features including Pharma Automation, Printing & Packaging Solutions, and participation from professionals across Pharma Machinery, Analytical Instruments, Lab Equipment, IT Solutions, and Pharma Consultancy.

### Support for MSME and Startup's

Pharmac South 2026 anticipates to receive active support from the Ministry of MSME under its procurement and marketing support (PMS) scheme. This initiative will empower Micro, Small, and Medium Enterprises (MSME), along with startup's in the Pharma sector, to exhibit their products and services, offering them a vital platform to enhance visibility and drive growth.

With government subsidies available, MSMEs will have the opportunity to showcase their innovations to a global audience, ensuring their voice is heard in the rapidly evolving pharmaceutical landscape.

Alongside the exhibition, IDMA (TNPKSB) curates expert-led conferences and technical sessions to empower pharmaceutical manufacturers and marketers with current knowledge on industry advancements, government policies, and regulatory frameworks.

## Exhibitors Profile

- ▶ Contract manufacturers.
- ▶ Third party manufacturing companies.
- ▶ Pharmaceutical & Nutraceuticals products.
- ▶ Herbal & Cosmetics products.
- ▶ Personal care manufacturers.
- ▶ Private and white label manufacturing company.
- ▶ Pharmaceutical bulk drugs, veterinary drugs, additives & intermediates.
- ▶ Pharmaceutical formulation, API's.
- ▶ Ayurvedic & Herbal products.
- ▶ Biopharmaceuticals, Bio lab instruments & equipment.
- ▶ Pharmaceutical machinery.
- ▶ Analytical instruments, Glassware.
- ▶ Lab reagents, chemicals.
- ▶ Lab furniture, lab instruments & services.
- ▶ Turnkey projects service providers.
- ▶ Pharma packaging machinery & service providers.
- ▶ Printing, labeling, coding & marking system.
- ▶ Contract research organizations (CROs).
- ▶ Software for pharmaceutical industry & management.
- ▶ Pharmaceutical engineering & clean room technology.
- ▶ Refrigeration, cold chain & logistics.
- ▶ Pharma ancillary & utility services, maintenance (Water & HVAC systems).
- ▶ Banks, financial sectors focusing on pharma industry.
- ▶ Trade promotion bodies, technical publications, trade associations, media.
- ▶ Patent, Trademark lawyers

## Your Audience at PHARMAC SOUTH 2026

- ▶ Decision makers & senior executives from pharmaceutical companies.
- ▶ Marketing, purchase, and export professionals.
- ▶ Top management & CEOs.
- ▶ Purchase officers and supply chain managers.
- ▶ Quality assurance & control professionals
- ▶ Trade delegates of various countries.
- ▶ Pharma consultants.
- ▶ Regulatory affairs experts.
- ▶ Researchers and policy makers.
- ▶ Promoters of start-ups.
- ▶ Small-scale pharma companies.
- ▶ Industry associations & key members.
- ▶ Pharma distributors, wholesalers, traders.
- ▶ Dealers & suppliers for pharma & allied Products.
- ▶ Financial institutions.



# Glimpse Of Pharmac South 2025



## Why Participate in Pharmac South 2026 ?



### Extensive Exhibitor Showcase:

Spanning over 6000 sqm in a state-of-the-art AC hall & featuring over 200 leading exhibitors from across India, presenting the latest products and innovations.



### Inspiring Conferences by IDMA:

Experience two powerful days of expert-led discussions and strategic foresight at IDMA's exclusive conference, a catalyst for innovation and industry transformation.



### New Segments:

Discover next-generation Automation, Printing, and Packaging solutions, designed to streamline operations, enhance efficiency, precision & productivity.



### Global Participation:

Pharmac South 2026 is set to draw exhibitors and delegates from across Asia, connecting global industry leaders and innovators under one roof.



### Massive B2B Networking:

Connect with more than 10,000+ B2B visitors. Introduce your groundbreaking innovations designed to meet the evolving needs of the industry



### Customer Engagement:

Meet with key decision-makers, and stake holders from the region and build new business relationships.

## Participation Cost

### Bare Space

₹ **11,000 per sqm.** +18% GST Applicable  
(Minimum 18 sqm)

- ▶ Only bare space. Exhibitors are required to build their own stand.
- ▶ Electricity as per requirement with extra cost.

### Shell Space

₹ **11,500 per sqm.** +18% GST Applicable  
(Minimum 9 sqm)

#### Inclusion

- ▶ A standard octanorm shell scheme with rear & side walls
- ▶ Stand no. and company name on fascia
- ▶ Wall to wall carpeting inside stall
- ▶ 1 Power point (5 amps)
- ▶ 1 standard table & 2 standard chairs
- ▶ 3 Spot lights
- ▶ 1 Waste bin

# Brand Advertising & Sponsorship Opportunities



## Event Sponsor

Logo on main entry gate & all promotions Rs. 5,00,000



## Registration Counter

Company Logo & promotion at Registration counter Rs. 3,00,000



## Visitor Lanyards & Badges

5000 + Lanyards + Badges with your company name & Logo: Rs. 5,00,000



## Pathway Branding

8x10 feet banners at venue Entry Rs. 40,000 per banner



## Banner Branding Inside entry gate to exhibition area.

(Left side wall / Right side wall) Rs. 60,000 per Banner



## Small Water Bottles (to be provided from your end)

with your company branding to be placed at visitor counter & Conference. Rs. 1,00,000



## Standees

to be place inside the venue Rs. 25,000 per Standee



## Visitor Bags

Bag with your company branding + pamphlets/brochure to all visitors Rs. 2,00,000



## Branding On Pathway Poles

Rs. 15,000 Per Pole (Both Side)

## Orbit Exhibitions Pvt. Ltd.

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The Indian Pharmaceutical Association



Tamilnadu Pharmaceutical Sciences Welfare Trust



Tamil Nadu Pharmaceutical Manufacturers' Association of Tamilnadu

Travel Partner

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