

Pharmac South 2023
by Indian Drug Manufacturers'
Association
Media Coverage Report
July - 2023

PRINT COVERAGE

S. No	Publication	Date	Total Sq. Cm	Card Rate	Value	PR Value
1	The Times of India	15.7.2023	300	2,716	8,14,800	40,74,000
2	The New Indian Express -	15.7.2023	60	1,320	79,200	3,96,000
3	Dinamalar	15.7.2023	400	800	3,20,000	16,00,000
4	Dinamalar	15.7.2023	180	800	1,44,000	7,20,000
5	Dinamani	15.7.2023	180	510	91,800	4,59,000
6	Malai malar	15.7.2023	50	265	13,250	66,250
7	Trinity Mirror	15.7.2023	300	305	91,500	4,57,500
8	Rajasthan Pathrika	15.7.2023	128	250	32,000	1,60,000
9	Sakshi	15.7.2023	195	150	29,250	1,46,250
10	Vaaritha	15.7.2023	375	150	56,250	2,81,250
11	Andhra Jyothi	15.7.2023	80	150	12,000	60,000
12	Daily Thanthi	14.7.2023	24	2,528	60,672	3,03,360
13	Dinamani	14.7.2023	24	510	12,240	61,200
				Total	17,56,962	87,84,810

ONLINE COVERAGE

S. No	Publication	LINK
14	The Times of India	https://m.timesofindia.com/city/chennai/indias-pharma-exports-grew-by-5-in-april-may/articleshow/101771471.cms
15	Dinamalar	https://m.dinamalar.com/detail.php?id=3375991
16	Pharmac Biz India	http://www.pharmabiz.com/NewsDetails.aspx?aid=160260&sid=1
17	Pharma Biz India	http://www.pharmabiz.com/NewsDetails.aspx?aid=160276&sid=1
18	Pharma Biz India	http://www.pharmabiz.com/NewsDetails.aspx?aid=160300&sid=1
19	Live on Heaven	https://youtu.be/6Q1Vp5Z- iU
20	Nxtpix	http://www.nxtpix.com/indian-drug-manufacturers-association-tamil-nadu-puducherry-kerala-state-board-organized-pharmac-south-2023-the-south-indias-biggest-pharmaceutical-expo/
21	Express News Asia	https://expressnews.asia/indian-drug-manufacturers-association-tamil-nadu-puducherry-kerala-state-board-organized-pharmac-south-2023-the-south-indias-biggest-pharmaceutical-expo/
22	Express News Asia	https://youtu.be/hnhFJkouKUA
23	Saturn Times	https://www.saturntimes.in/health/indian-drug-manufacturers-association-tamil-nadu-puducherry-kerala-state-board-organized-pharmac-south-2023-the-south-indias-biggest-pharmaceutical-expo/
24	Saturn Times	https://youtu.be/BUZPhuqHQZw
25	Talk4City	https://talk4city.in/pharmac-south-2023-the-south-indias-biggest-pharmaceutical-expo/
26	Talk4City	https://youtu.be/ZZM-45GVgQc
27	DT News	https://dtnewstv.com/?p=7514
28	DT News	https://youtu.be/ynX_P8Dd6M8
29	News 360D	https://youtu.be/uuJcnwZ1tUw
30	News 360D	http://www.news360d.com/gendral-news/indian-drug-manufacturers-association-tamil-nadu-puducherry-kerala-state-boardorganized-pharmac-south-2023-the-south-indias-biggest-pharmaceutical-expo/
31	NT Media	https://youtu.be/zO7I37iZnMY
32	Non-Stop News	https://youtu.be/sn-28c8XySq
33	Pocket News24	https://youtu.be/tsjlSeeOPLk
34	nba24x7	https://www.nba24x7.com/?p=23413
35	nba24x7	https://www.youtube.com/watch?v=-slatvFdSyc

TV COVERAGE

S. No	Publication	Aired
36	Thanthi TV	Aired
37	Sun TV	Aired
38	Sathyam TV	Aired
39	Jaya TV	Aired
40	Tamizhan TV	Aired

PRINT COVERAGE

India's pharma exports grew by 5% in April-May

Yogesh.Kabirdoss
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Chennai: Drug exports continue to be on the rise, despite instances of some desi pharmaceutical companies recalling their products from the US and reports of deaths in Gambia and Uzbekistan allegedly linked to cough syrups made in India last year.

The pharmaceutical exports from the country recorded a 5% increase during April and May this year over the corresponding period in 2022.

S V Veeramani, chairman, Pharmaceuticals Export Promotion Council of India (Pharmexcil), set up by the Union ministry of commerce and industry said, India recorded pharmaceutical exports to the tune of \$4.3 billion in April and May this

year. "While there was a decline in exports of several commodities, the pharmaceutical exports have gone up 5% when compared with the corresponding period last year. While the US, which is



the top market for India and accounts for more than 30% of our total pharmaceutical exports, there is a 10% growth, Europe also witnessed a good

growth. This is a testimony that the Indian pharmaceutical is not affected due to a couple of instances," he told **TOI**. He was speaking on the sidelines of 'Pharmac South 2023', a pharmaceutical expo inaugurated here on Friday.

India's share in the global pharmaceutical exports market is 10% by volume. Known as the pharmacy of the world, India is home for 7,000 pharmaceutical units. Of this, 2,000 units have

WHO's Good Manufacturing Practices certification, 700 are US Food and Drug Administration approved facilities and 600 approved by the European countries. The Indian pharmaceutical market was at \$50 billion in FY23. While exports accounted for \$25.4 billion, the rest is catered for the domestic market. "We are expecting around 10% growth this year," Veeramani added.

Daara B Patel, secretary general, Indian Drug Manufacturers' Association (IDMA) said, India caters to almost 200 countries in the world. "What has happened is unfortunate. But, I do not think that the industry will have a setback for the simple reason that the industry is very large in India," he said, responding to a query on the impact on the pharmaceutical sector due to the past instances.

2 days pharmaceutical expo gets underway

Chennai: Pharmac South 8th Edition 2023, pharmaceutical expo organized by the Indian Drug Manufacturers

Association was inaugurated by Arun Roy, secretary, MSME Department at the Chennai Trade Centre on Friday.

According to the press release, around 5,000 business delegates and others were expected to participate in the two days expo. ENS

இந்தியாவில் 30 சதவீத மருந்து தேவை தென்மாநிலங்கள் பூர்த்தி செய்கின்றன

சென்னை, ஜூலை 15-
“இந்தியாவின் 30 சதவீத மருந்து தேவையை, தென் மாநிலங்கள் பூர்த்தி செய்கின்றன” என, இந்திய மருந்து உற்பத்தியாளர்கள் சங்க தென்மாநில பிரிவு தலைவர் ஜெயசீலன் கூறினார்.

சென்னை வர்த்தக மையத்தில், ஐ.டி.எம்.ஏ., என்ற இந்திய மருந்து உற்பத்தியாளர்கள் சங்கத்தின் தமிழக பிரிவு நடத்தும், ‘பார்மா சவுத் எக்ஸ்போ’ இரண்டு நாள் கண்காட்சி நேற்று துவங்கியது.

200 அரங்குகள்

இதில், மருந்து உற்பத்தி மற்றும் தயாரிப்பு சாதன நிறுவனங்கள், 170க்கும் மேற்பட்ட அரங்கங்களை அமைத்துள்ளன. இந்த கண்காட்சியை சிறு, குறு, நடுத்தர மருந்து தொழில் நிறுவனங்கள் துறை செயலர் அருண் ராய் துவக்கி வைத்தார். நிகழ்ச்சியில், ஐ.டி.



எம்.ஏ.,வின் தமிழகம், கேரளா, புதுச்சேரி பிரிவு தலைவர் ஜெயசீலன் கூறியதாவது:

சென்னையில் எட்டாவது, ‘பார்மா சவுத் எக்ஸ்போ’ நடைபெறுகிறது. ஆரம்பத்தில் 50 அரங்குகள் இருந்த நிலையில், தற்போது 170க்கும் மேல் உள்ளன.

அடுத்தடுத்த ஆண்டுகளில் 200 அரங்குகளுக்கு மேல் இடம்பெறும்.

இந்தியாவின் மொத்த மருந்து தேவையில், தமிழகம், கேரளா, புதுச்சேரி ஆகிய தென்மாநிலங்கள்,

30 சதவீதம் பூர்த்தி செய்கிறது.

இவ்வாறு அவர் கூறினார்.

தமிழ்நாடு மருந்து கட்டுப்பாட்டு துறை இணை இயக்குனர் ஸ்ரீதர் கூறியதாவது:

தமிழகத்தில், இதயம், சர்க்கரை நோய், மன அழுத்தம், புற்றுநோய் உள்ளிட்ட பல்வேறு விதமான பாதிப்புகளுக்கு பாதுகாப்பான மருந்துகள் கிடைப்பதை அரசு உறுதி செய்து வருகிறது.

மேலும், பல்வேறு விதமான புதிய மருந்து

கள் கண்டுபிடிப்பிலும், ஆராய்ச்சிகளை முன்னெடுப்பதற்கான கட்டமைப்புகளையும் அரசு ஏற்படுத்தியுள்ளது. நோயாளிகள் சிகிச்சை பெறுவது முதல் வீடு திரும்பும் வரை மருந்துகளின் பாதுகாப்பு உறுதி செய்யப்படுகிறது.

அதிக சலுகைகள்

மத்திய, மாநில அரசுகள் சமீபத்தில் நடத்திய ஆய்வில், தமிழக மருந்து நிறுவனங்கள் சிறப்பாக செயல்படுவது உறுதி செய்யப்பட்டுள்ளது.

இவ்வாறு அவர் கூறினார்.

இந்திய மருந்தானுள் கவுன்சில் தலைவர் மான்டூ எம் பதேல் கூறுகையில், “ஆன்லைனில் அதிக சலுகைகள் வழங்கி மருந்துகள் விற்கப்படுவதால், சிறு, குறு மருந்தக விற்பனையாளர்கள் பாதிக்கப்படுகின்றனர். எனவே, ஆன்லைனில் அதிக சலுகைகள் அறிவிப்பதை தவிர்க்க வேண்டும்” என்றார்.

திண்டிவனம் பார்மா பார்க் 35 நிறுவனங்கள் விண்ணப்பம்

சென்னை, ஜூலை 15-
திண்டிவனம் 'சிப்காட்'
வளாகத்தில் அமையவி
ருக்கும் பார்மா பார்க்கில்,
ஒரு ஏக்கர் 1.50 கோடி
ரூபாய்க்கு விற்பனை செய்
யப்பட உள்ள நிலையில்,
நில ஒதுக்கீட்டுக்கு இது
வரை 35 நிறுவனங்கள்
விண்ணப்பித்துள்ளன.

விழுப்புரம் மாவட்டம்,
திண்டிவனம் பகுதியில்
111 ஏக்கர் பரப்பளவில்,
'பார்மா' என்ற மருந்து
பூங்கா 155 கோடி ரூபாய்
மதிப்பில் அமைக்கப்பட
உள்ளது.

இதற்கு, மத்திய அரசு
20 கோடி ரூபாயும்,
மாநில அரசு 52 கோடி

ரூபாய் வழங்குகிறது.

மொத்தம் 46 சிறு, குறு,
நடுத்தர மருந்து தொழில்
நிறுவனங்கள், பார்மா
பார்க்கில் மருந்து, உற்
பத்தி சாதனங்கள் தயா
ரிப்பு பணிகளில் ஈடுபட
உள்ளன.

இதற்கு மருந்து
தொழில் நிறுவனங்கள்
விண்ணப்பித்து வரும்
நிலையில், இதுவரை 35
இடங்களுக்கு ஒதுக்கீடு
கோரப்பட்டுள்ளன.

இதுகுறித்து, 'ஐடிகாட்'
நிறுவனத்தின் துணைத்
தலைவர் பிரதீப் கூறிய
தாவது:

திண்டிவனம் பார்மா
பார்க்கில் ஒரு நிறுவனத்

திற்கு ஒன்று முதல்,
மூன்று ஏக்கர் நிலம் வரை
ஒதுக்கீடு செய்யப்படும்.
ஒரு ஏக்கர் 1.50 கோடி
ரூபாய்க்கு விற்பனை
செய்யப்படும். இதுவரை
35 பேர் நிறுவனங்கள்
விண்ணப்பித்துள்ளன.

இங்கு, பாதாள சாக்
கடைத் திட்டம், சாலை,
குடிநீர் உள்ளிட்ட அடிப்
படை வசதிகள் ஏற்படுத்தப்
பட்டு உள்ளன. குறிப்
பிட்ட இடத்திற்கு இரண்டு
பேருக்கு மேல் விண்ணப்
பித்தால், குலுக்கல் முறையி
ல் ஒதுக்கீடு செய்யப்
படும்.

இவ்வாறு அவர்
கூறினார்.

‘மக்களுக்கு பாதுகாப்பான மருந்துகள் கிடைப்பதை அரசு உறுதி செய்கிறது’

சென்னை, ஜூலை 14: மக்களுக்கு பாதுகாப்பான மருந்துகள் கிடைப்பதை தமிழக அரசு உறுதி செய்து வருகிறது என தமிழ்நாடு மருந்து கட்டுப்பாட்டு துறை இணை இயக்குநர் ஸ்ரீதர் கூறினார்.

சென்னை வர்த்தக மையத்தில் ஐ.டி.எம்.ஏ., என்ற இந்திய மருந்து உற்பத்தியாளர்கள் சங்கத்தின் தமிழக பிரிவு நடத்தும், எட்டாவது ‘பார்மா செளத் எக்ஸ்போ’ இரண்டு நாள் கண்காட்சி வெள்ளிக்கிழமை தொடங்கியது. இதில், மருந்து உற்பத்தி மற்றும் தயாரிப்பு சாதன நிறுவனங்கள் 170-க்கும் மேற்பட்ட அரங்குகளை அமைத்துள்ளன. இந்த கண்காட்சியை குறு, சிறு, நடுத்தர தொழில்கள் துறை செயலர் அருண்ராய் தொடங்கி வைத்

தார்.

நிகழ்ச்சியில், ஐ.டி.எம்.ஏ. வின் தமிழகம், கேரளம், புதுச்சேரி பிரிவு தலைவர் ஜெயசீலன் கூறுகையில், இந்தியாவின் மொத்த மருந்து தேவையில், தமிழகம், கேரளா, புதுச்சேரி ஆகிய தென் மாநிலங்கள், 30 சதவீதம் பூர்த்தி செய்கிறது என்றார் அவர்.

தொடர்ந்து தமிழ்நாடு மருந்து கட்டுப்பாட்டு துறை இணை இயக்குநர் ஸ்ரீதர் கூறியதாவது: தமிழகத்தில், இதயம், சர்க்கரை நோய், மன அழுத்தம், புற்றுநோய் உள்ளிட்ட பல்வேறு விதமான பாதிப்புகளுக்கு பாதுகாப்பான மருந்துகள் கிடைப்பதை அரசு உறுதி செய்து வருகிறது. மேலும், பல்வேறு விதமான புதிய மருந்துகள் கண்டுபிடிப்பிலும், ஆராய்ச்சிகளை முன்னெடுப்பதற்கான

கூட்டமைப்புகளையும் அரசு ஏற்படுத்தியுள்ளது.

நோயாளிகள் சிகிச்சை பெறுவது முதல் வீடு திரும்பும் வரை மருந்துகளின் பாதுகாப்பு உறுதி செய்யப்படுகிறது. மத்திய, மாநில அரசுகள் அண்மையில் நடத்திய ஆய்வில், தமிழக மருந்து நிறுவனங்கள் சிறப்பாக செயல்படுவது உறுதி செய்யப்பட்டுள்ளது என்றார் அவர்.

இதையடுத்து இந்திய மருந்தாளுநர் கவுன்சில் தலைவர் மான்ட் எம் பட்டேல் கூறுகையில், ‘இணையவழியில் அதிக சலுகைகள் வழங்கி மருந்துகள் விற்கப்படுவதால், சிறு, குறு மருந்தக விற்பனையாளர்கள் பாதிக்கப்படுகின்றனர். எனவே, இணையவழியில் அதிக சலுகைகள் அறிவிப்பதை தவிர்க்க வேண்டும்,’ என்றார்.



மிகப்பெரிய மருந்து கண்காட்சி

'ஃபார்மாக் சவுத் 2023' தென்னிந்தியாவின் மிகப்பெரிய மருந்து கண்காட்சியின் 8-வது பதிப்பு 2023, சென்னை நந்தம்பாக்கத்தில் உள்ள சென்னை வர்த்தக மையத்தில் நேற்று தொடங்கி இன்று வரை நடக்கிறது. ஜெ.ஜெயசீலன், தலைவர்; IDMA (தமிழ்நாடு, புதுச்சேரி மற்றும் கேரளா) வரவேற்றார். எஸ்.வி.வீரமணி, முன்னாள் தேசியத் தலைவர், IDMA & தலைவர், Pharmexcil பேசினார். டாக்டர் அருண் ராய், அரசு செயலர், MSME துறை, தமிழ்நாடு அரசு பார்மக் சவுத் 2023-ஐ துவக்கி வைத்தார். தாரா பி. படேல், டாக்டர் இ.அனந்தகிருஷ்ணன், எம்.என்.ஸ்ரீதர், டாக்டர் மோண்டு எம் படேல் ஆகியோர் உரையாற்றினார்கள்.



Industry leaders participate in IDMA's Pharmac South 2023

Chennai, July 15:
'Pharmac South 2023'
- The South India's
Biggest Pharmaceutical
Expo, Pharmac South
8th Edition 2023
was inaugurated at

the Chennai Trade
Centre yesterday in the
presence of industry
leaders, marketing
companies and
regulatory officers.

Dr. Arun Roy,
IAS, Secretary to
Government, MSME
Department inaugurated
Pharmac South 2023.

J. Jayaseelan,
Chairman; IDMA (Tamil
Nadu, Puducherry &
Kerala) delivered the
welcome address. S.
V. Veeramani, Past
National President,
IDMA & Chairman,
Pharmexcil delivered
his keynote address on
"Overview of Pharma
Industry & export
opportunities.

This was followed
by the address of other
prominent delegates,
including Daara
B. Patel, Secretary
General, IDMA, Dr.
E. Ananthakrishnan,
Controlling cum

Licensing Authority,
Department of Drugs
Control, Government
of Puducherry, M.
N. Sridhar, (I/C) Joint
Director of Drugs
Control, Dr. Montu M
Patel, President PCI
(Pharmacy Council of
India).

Further motivational
sessions for visitors on
"Role of Leadership
for Excellence" &
"Profitable Growth"
were delivered by
Swami Sukhabodanda,
Motivational Speaker,
Vedantic Scholar,
Spiritual Scientist, and
International Corporate
Guru.

A special address
delivered by Dr. K.M.
Srinivasan, DD CDSO,
South Zone, Chennai.

Around 5000
business delegates and
government authorities
were participated in
this event over the two
days.

पांच हजार व्यापारिक प्रतिनिधियों के भाग लेने की उम्मीद

फार्मास्युटिकल एक्सपो फार्माक साउथ की शुरुआत



पत्रिका न्यूज नेटवर्क
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चेन्नई. इंडियन ड्रग मैनुफैक्चरर्स एसोसिएशन (तमिलनाडु, पुदुचेरी और केरल स्टेट बोर्ड) ने 'फार्माक साउथ 2023' - दक्षिण भारत का सबसे बड़ा फार्मास्युटिकल एक्सपो आयोजित किया।

फार्माक साउथ, एक प्रमुख फार्मा बी2बी कार्यक्रम है पूरे भारत से फार्मास्युटिकल-न्यूट्रिशनल-स्युटिकल व्यवसाय बिरादरी को एक साथ लाता है। इस आयोजन का आठवां संस्करण चेन्नई ट्रेड सेंटर में शुक्रवार को शुरू हुआ। दो दिवसीय यह कार्यक्रम उद्योग जगत के प्रतिनिधि, विपणन कंपनियों और नियामक अधिकारियों की उपस्थिति में शुरू हुआ। उद्घाटन सत्र को जे.

जयसीलन, अध्यक्ष आईडीएमए (तमिलनाडु, पुदुचेरी और केरल) ने संबोधित किया। एस. वी. वीररामनी, पूर्व राष्ट्रीय अध्यक्ष, आईडीएमए और चेयरमैन, फार्मेक्सिल ने फार्मा उद्योग और निर्यात अवसरों का अवलोकन पर अपना मुख्य भाषण दिया। सम्मानित अतिथि डॉ. अरुण रॉय, आईएस, सचिव, एमएसएमई विभाग थे।

आगंतुकों के लिए उत्कृष्टता के लिए नेतृत्व की भूमिका और लाभदायक विकास पर प्रेरक सत्र स्वामी सुखबोधानंद, प्रेरक वक्ता द्वारा दिए गए थे। कुल मिलाकर दो दिनों में इस कार्यक्रम में लगभग 5000 व्यापारिक प्रतिनिधियों और सरकारी अधिकारियों के भाग लेने की उम्मीद है।

ఫార్మా రంగానికి పెద్దపీట

• ప్రభుత్వ కార్యదర్శి అరుణ్ రాయ్

కొడుక్కుపేట: ఫార్మా రంగానికి రాష్ట్ర ప్రభుత్వం పెద్దపీట వేస్తోంది. రాష్ట్ర ప్రభుత్వ ఎంపీఎం ఈ కౌఠ ప్రభుత్వ కార్యదర్శి డాక్టర్ అరుణ్ రాయ్ తెలిపారు. ఇండియన్ డ్రగ్ మ్యానుఫ్యాక్చరర్స్ అసోసియేషన్ (తమిళనాడు, పుదుచ్చేరి అండ్ కేరళ స్టేట్ బోర్డ్) ఆధ్వర్యంలో ఫార్మాక్ సౌత్-2023 పేరుతో దక్షిణ భారతదేశంలోనే అతిపెద్ద ఫార్మా స్యూబ్-కేటగి ఎక్స్పోను చెన్నైలో ఏర్పాటు చేశారు. 8వ ఎడిషన్ ఫార్మాక్ సౌత్-2023 రెండు రోజుల ఎక్స్ పో ను శుభవారం అరుణ్ రాయ్ జ్యోతి ప్రజ్ఞలన చేసి ప్రారంభించారు. ఆయన మాట్లాడుతూ భారతదేశం ప్రస్తుతం ఫార్మాసిటీ అఫ్ ది వరల్డ్ గా పిలువబడుతోంది అన్నారు. తమిళనాడులో ఫార్మా ఎంపీఎంఈవి ప్రోత్సహిస్తూ ముఖ్యమంత్రి ఎంకె.శైలిన ఈ ఏడాది మేలో దిండివనం ఫార్మా పార్కును ప్రారంభించారని తెలిపారు. ఇండియన్ డ్రగ్ మ్యానుఫ్యాక్చరర్స్ అసోసియేషన్ (ఐడీఎంఏ) చైర్మన్ జి. జయశీలన్ స్పృహతోపన్యాసం చేస్తూ దేశంలో ఫార్మాస్యూటికల్ పరిశ్రమ 2024



ప్రారంభోత్సవంలో ప్రభుత్వ కార్యదర్శి అరుణ్ రాయ్

నాటికి 85 బిలియన్లకు చేరుకుంటుంది, 2030 నాటికి ఇది 130 బిలియన్లకు చేరుకుంటుందని వివరించారు. కోవిడ్ సమయంలో అసోసియేషన్ అవసరమైన మందులను చంపిణీ రేయడానికి అవిశ్రాంతంగా పనిచేసింది. ఐడీఎంఏ తమిళనాడు, పుదు

చ్చేరి, కేరళ స్టేట్ బోర్డ్ తో పాటు ఇతర ఫార్మా అసోసియేషన్ల రాష్ట్ర ముఖ్యమంత్రి సహాయ నిధికి రూ.50 లక్షల చెక్కును చైర్మన్ జి జయశీలన్ మాజీ చైర్మన్ ఎన్.వీ.వీరమణి అందజేసినట్లు గుర్తుచేశారు. మాజీ అధ్యక్షుడు ఎన్.వీ.వీరమణి పాల్గొన్నారు.



చెన్నై ట్రేడ్ సెంటర్ లో 'ఫార్మాక్ సౌత్ 2023' ప్రారంభం



'ఫార్మాక్ సౌత్ 2023' ప్రారంభ సమావేశంలో ఐడిఎంఐ మాజీ అధ్యక్షులు, చైర్మన్ ఎస్.వి.వి. రమణ, ఎం.ఎన్. శ్రీధర్, డాక్టర్ మంతు ఎం.పవేల్ తదితరులు

చెన్నై జూలై 14 ప్రభాతవార్త: చెన్నై నందంబాక్కంలోని చెన్నై ట్రేడ్ సెంటర్ లో 'ఫార్మాక్ సౌత్ 2023' ప్రారంభమైంది. ఇండియన్ డ్రగ్ మాన్యుఫ్యాక్చరర్స్ అసోసియేషన్ (తమిళనాడు, పుదుచ్చేరి, కేరళ రాష్ట్ర ప్రభుత్వాల బోర్డు) దక్షిణ భారత దేశంలోనే అతిపెద్ద ఫార్మాస్యూటికల్ ఎక్స్ పో 'ఫార్మాక్ సౌత్ 2023' పేరుతో శుక్రవారం ప్రారంభించింది. 14, 15 తేదీలలో రెండు రోజుల పాటు ఫార్మాక్ ఎక్స్ పో 8వ ఎడిషన్ జరుగుతుంది. 14వ ప్రారంభమైన ఈ ఫార్మాక్ ఎక్స్ పో ప్రారంభోత్సవంలో ఐడిఎంఐ మాజీ అధ్యక్షులు, చైర్మన్ ఎస్.వి.వి. రమణ శీలకోపన్యాసం చేశారు. ఈ కార్యక్రమంలో ప్రత్యేక అతిథిగా తమిళనాడు సూక్ష్మ, మధ్య తరహా పరిశ్రమల శాఖ కార్యదర్శి డాక్టర్ అరుణ్ రాయ్ పాల్గొన్నారు. వీరితో పాటు ఏడీఎంఐ దారా బి.పవేల్, డ్రగ్ కంట్రోల్ విభాగం జాయింట్ డైరెక్టర్ ఎం.ఎన్. శ్రీధర్, సీనియర్ ప్రెసిడెంట్ డాక్టర్ మంతు ఎం.పవేల్ తదితరులు పాల్గొన్నారు.



జ్యోతి ప్రజ్వలన చేస్తున్న ఇండియన్ డ్రగ్ మాన్యుఫ్యాక్చరర్స్ అసోసియేషన్ ప్రతినిధులు

ప్రత్యేక ప్రసంగాన్ని డీడీసీఐఎస్ సీ. సౌత్ జోన్ అధిపతి డాక్టర్ కె.ఎం.శ్రీనివాసన్ చేశారు. ఆహార పదార్థాల తయారీదారులు మరియు విక్రయదారులు ఇండియన్ డ్రగ్ మాన్యుఫ్యాక్చరర్స్ అసోసియేషన్ అనుగుణంగా ఉండేలా నిబంధనలు మరియు మార్గదర్శకాలపై ఉన్నత అధికారులచే తాజా సవీకరణను పొందారు. మొత్తం మీద 14, 15 తేదీల్లో దాదాపు 5000 మంది వ్యాపార ప్రతినిధులు మరియు ప్రభుత్వ అధికారులు ఈ కార్యక్రమంలో పాల్గొంటారని భావిస్తున్నారు. 'ఫార్మాక్ సౌత్ 2023'ని ఇండియన్ డ్రగ్ మాన్యుఫ్యాక్చరర్స్ అసోసియేషన్ మార్గదర్శకంలో మరియు నాయకత్వంలో నిర్వహించనుంది. భారతదేశంలో ఫార్మాస్యూటికల్ పరిశ్రమ 2024 నాటికి 65 బిలియన్ డాలర్లకు చేరుకుంటుందని నిర్వాహకులు తెలిపారు. అంతే కాకుండా భారతదేశంలో ఫార్మాస్యూటికల్ పరిశ్రమ ప్రస్తుతం 50 బిలియన్ డాలర్ల విలువను కలిగి ఉందని తెలిపారు. భారతదేశం 200 పైగా దేశాలకు ఔషధాల యొక్క ప్రధాన ఎగుమతిదారు అని తెలిపారు. అఫ్రికాకు జెనెరిక్ అవసరాలలో 50 శాతం, యూఎస్ జెనెరిక్ డిమాండ్ లో 40 శాతం మరియు యూరప్ లో అన్ని ఔషధాలలో 25 శాతం భారతదేశం సరఫరా చేస్తుందని తెలిపారు. భారతదేశం ఇప్పుడు ప్రపంచంలోని ఫార్మాసీటింగు పలువరులతోదని, తమిళనాడులో పార్మా ఎమ్ఎస్ఎమ్ఈని ప్రోత్సహిస్తూ, తమిళనాడు ముఖ్యమంత్రి ఎం.కె.శైలజా 5.5.2023న దిండివనం ఫార్మా పార్కును ప్రారంభించినట్లు తెలిపారు. దిండివనం ఫార్మా పార్క్ ఒక సమగ్ర పారిశ్రామిక ఉద్యానవనమని, ఇది ఫార్మాస్యూటికల్ పరిశ్రమకు కేంద్ర బిందువుగా పనిచేస్తుందని తెలిపారు. వివిధ కంపెనీలు తమ వ్యాపార కార్యకలాపాలను ఏర్పాటు చేసుకోవడానికి మరియు అభివృద్ధి & డిజైన్ చేయడానికి అనుకూలమైన వాతావరణాన్ని అందిస్తుంది. ఫార్మీ ఫార్మాస్యూటికల్ రంగంలో సహకారం, పృథ్విని పెంపొందించడం లక్ష్యంగా పెట్టుకుందని తెలిపారు. కోవిడ్ సమయంలో ఐడిఎంఐ బిఎస్ఐఎస్ అవసరమైన అన్ని స్థాయిలలో మందులను పంపిణీ చేయడానికి అవిశ్రాంతంగా పనిచేసినందుకు తెలిపారు. ఐఎమ్ డిఎ తమిళనాడు, పుదుచ్చేరి, కేరళ స్టేట్ బోర్డుతో పాటు ఇతర ఫార్మా అసోసియేషన్లు తమిళనాడు ముఖ్యమంత్రి ప్రజా సహాయ నిధికి విరాళాలు అందించాయి. ఈ సందర్భంగా నిర్వహించిన సమావేశంలో రూ.50 లక్షల చెక్కును చైర్మన్ జె.జయశీలతో కలిసి ఎస్.వి.వి.వీరమణికి అందజేశారు. ఎన్నోర సంవత్సరాలుగా ఫార్మాక్ సౌత్ కాంట్రాక్ట్ తయారీదారులు మరియు మార్కెటింగ్ కంపెనీల మధ్య వ్యాపారాన్ని సులభతరం చేసింది. ఈ సారి కూడా భారతదేశం అంతటా ఉన్న ఫార్మా హాల్స్ తమ ఉత్పత్తుల శ్రేణిని 'ఫార్మాక్ సౌత్ 2023'లో ప్రదర్శిస్తాయి. ఈ బిలుబి ఈవెంట్ లో అగ్రశ్రేణి మార్కెటింగ్ కంపెనీల ప్రతినిధులు పెద్ద సంఖ్యలో పాల్గొంటారని తెలిపారు.



ప్రదర్శన ప్రారంభిస్తున్న నిర్వాహకులు

ప్రేడ్ సింటర్లో 'ఫార్మక్ సోత్ 2023' ప్రారంభం

ఆద్యోగ్, జూలై 14: ఇండియన్ డ్రగ్ మ్యానుఫ్యాక్చరర్స్ అసోసియేషన్ (తమిళనాడు, పుదుచ్చేరి, కేరళ స్టేట్ జోంట్) దక్షిణ భారతదేశంలోనే అతిపెద్ద ఫార్మాస్యూటికల్ ఎక్స్పోను నందంబాళ్ళంలోని వెన్నై ప్రేడ్ సింటర్లో ఫార్మక్ సోత్-2023 పేరుతో శుభ్రవారం ప్రారంభించింది. రెండు రోజుల పాటు జరిగే ఈ ఎక్స్పో ప్రారంభోత్సవంలో ఐడీఎంపి మాజీ అధ్యక్షుడు, ఛైర్మన్ ఎన్.వీ.వీ రమణి కీలకోపన్యాసం చేశారు. ఇందులో ప్రత్యేక ఆతిథిగా తమిళనాడు సూక్ష్మ, మధ్య తరహా పరిశ్రమల శాఖ కార్యదర్శి డాక్టర్ అరుణ్ రాయ్ పాల్గొన్నారు. వీరితో పాటు ఏడీఎంపి చారా విచిరేల్, డ్రగ్ కంట్రోల్ విభాగం జాయింట్ ఛైర్మన్ ఎం.ఎస్ శ్రీధర్, వీసీఐ డ్రెసిడెంట్ డాక్టర్ మంతు ఎం పదేల్ తదితరులు పాల్గొన్నారు.

8

சென்னை 14-7-2023 ★★★



சென்னையில் இன்று..



வானம் ஓரளவு மேகமூட்டத்துடன் காணப்படும். அதிகபட்ச வெப்பநிலை 96.8 டிகிரி (36 செல்சியஸ்).



காலை 6 மணி - இண்டியன் மெரிடைம்பவுண்டேஷன் சார்பில் கடற்கரை சுத்தம் செய்யும் விழிப்புணர்வு நிகழ்ச்சி. இடம் : பெசன்ட் நகர் கடற்கரை.
காலை 9 மணி - எம்.எஸ். சுவாமிநாதன் ஆராய்ச்சிமையம் சார்பில் புத்தக வெளியீட்டு விழா. இடம் : தாமணி.

காலை 9.30 மணி - இந்தியமருந்து உற்பத்தியாளர்கள் அமைப்பு சார்பில் கண்காட்சி மற்றும் கருத்தரங்கம்.
இடம் : சென்னை வர்க்கக மையம், நந்தம்பாக்கம்.

இன்றைய நிகழ்ச்சிகள்

எம்.எஸ்.சுவாமிநாதன் ஆராய்ச்சி அறக்கட்டளை: 'பல்லுயிர் மற்றும் மாங்குரோவ் சுற்றுச் சூழல் அமைப்புகளின் முக்கியத்துவம்' என்ற நூல் வெளியீடு, மத்திய அமைச்சர் பூபேந்தர் யாதவ் உள்ளிட்டோர் பங்கேற்பு, அறக்கட்டளை வளாகம், தரமணி, காலை 9.

இந்திய மருந்து உற்பத்தியாளர்கள் சங்கம்: 'பார்மா செளத்-2023' கருத்தரங்கம் மற்றும் கண்காட்சி தொடக்க விழா, தமிழக குறு, சிறு மற்றும் நடுத்தர நிறுவனங்கள் துறைச் செயலர் அருண் ராய் உள்ளிட்டோர் பங்கேற்பு, சென்னை வர்த்தக மையம், நந்தம்பாக்கம், காலை 9.30.

மரக்கன்றுகள் நடும் விழா: ஹிந்துஸ்தான் பெட்ரோலியம் நிறுவனத்தின் 50-ஆவது ஆண்டு விழாவை முன்னிட்டு 1,000 மரக்கன்றுகள் நடும் விழா, மனிதவள மேம்பாட்டுத் துறை தலைமை மேலாளர் நடராஜன் உள்ளிட்டோர் பங்கேற்பு, வீட்டு வசதி வாரிய வளாகம், சென்னை. அறிவிக்கல் 3.30.

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India's pharma exports grew by 5% in April-May

Yogesh Kabirdoss / Jul 15, 2023, 08:10 IST

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Chennai: Drug exports continue to be on the rise, despite instances of some desi pharmaceutical companies recalling their products from the US and reports of deaths in Gambia and Uzbekistan allegedly linked to cough syrups made in India last year. The pharmaceutical exports from the country recorded a 5% increase during April and May this year over the corresponding period in 2022.

S V Veeramani, chairman, Pharmaceuticals Export Promotion Council of India (Pharmexcil), set up by the Union ministry of commerce and industry said, India recorded pharmaceutical exports to the tune of \$4.3 billion in April and May this

இந்தியாவில் 30 சதவீத மருந்து தேவை தென்மாநிலங்கள் பூர்த்தி செய்கின்றன

பதிவு செய்த நாள்: ஜூலை 14, 2023 22:33



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Pharmac South to open at Chennai Trade Centre on July 14, 200 exhibitors to display their brands

Peethaambaran Kunnathoor, Chennai

Thursday, July 13, 2023, 08:00 Hrs [IST]

The South India's biggest pharmaceutical expo, Pharmac South 2023, will be kicked off at the Chennai Trade Centre on July 14th, in the presence of industry leaders, marketing companies and regulatory officers.

According to the organizers of the event, this year's trade show will be the country's most comprehensive product exhibition of pharmaceuticals, nutraceuticals and medical devices as well as of the latest innovations in production technologies. This is the eighth event in the series organized by the drug manufacturers association in Tamil Nadu (TN IDMA).

Talking to Pharmabiz about the pharma expo, the vice-chairman of TN IDMA, T. Sathish said this year's Pharmac South will bring together key stakeholders of the pharma industry including captains of MNCs, policy makers, brand managers of leading pharma companies, healthcare professionals and technology providers. From the regulatory side, the Drug Controller General of India (DCGI) is also expected to be present in one meeting.

In addition to this, representing the union commerce ministry, the chairman of the Pharmaceuticals Export Promotion Council (Pharmexcil), Dr. SV Veeramani, will be participating in the event for the entire two days.

About the benefit of the Tamil Nadu pharmaceutical companies out of the trade show, Sathish said this exclusive trade exhibition will try to bring together the potential customers and buyers from all parts of the country into a common platform to facilitate meaningful discussions and explore partnerships to drive the TN pharma industry forward. The MSMEs and the emerging startups in south India can explore opportunities for growth and enhance their industry knowledge through seminars and interactive sessions (B2B) to be conducted as part of the program. The event will provide them valuable insights into emerging technologies and market trends also.

So far 200 stalls have been booked by the exhibitors to showcase their brands and the expo is expected to be a massive success. There is no doubt that the Pharmac South 2023 will be a platform for leading pharma companies to project their brands before a targeted audience of professionals and industry managers from every sector of the pharma and allied industries. All the participants in the event will get the opportunities to meet and interact with their targeted customers, he expressed the hope.

"As part of the event, we are holding scientific seminars and motivational programs for the participants. There will be a seminar on 'Role of Leadership for Excellence & Profitable Growth' on the first day and a regulatory conclave on the second day. One session is dedicated for updating on FSSAI. Further to this, there will be an educational programme on Intellectual Property Protection for pharma companies to give awareness to the startups and to the MSME units", he added.

As regards participation of bigger companies from north India, Sathish said, compared to the last edition, this year's edition will be bigger in terms of participation with significant representations from corporate sector pharma manufacturers and supporting companies.

South India's premier pharma & nutraceutical expo 'Pharmac South' to begin today in Chennai

Peethaambaran Kunnathoor, Chennai

Friday, July 14, 2023, 08:00 Hrs [IST]

South India's premier pharma & nutraceutical expo, Pharmac South 2023, will begin today at 10 am at the Chennai Trade Centre in the presence of national leaders of the Indian Drug Manufacturers' Association (IDMA), drug regulatory officers of the Central and state governments and pharma entrepreneurs of South India. The two-day event will be inaugurated by the secretary of the department of Micro, Small and Medium Enterprises (MSME) to the government of Tamil Nadu, Dr V Arun Roy.

Captains of formulation companies, contract manufacturers, members of MSME units, nutraceutical companies and startup units will be present in the pavilion to display their innovative products.

The inaugural session will start with the welcome address by J Jayaseelan, chairman of the Tamil Nadu IDMA state board, followed by the chairman of the Pharmaceuticals Export Promotion Council (Pharmexcil), Dr. SV Veeramani will present an overview of the Indian pharmaceutical industry.

The secretary general of the IDMA, Daara B Patel from Mumbai, MN Sreedharan, controlling authority of the Tamil Nadu drug control administration, E Ananthkrishnan, drug controller of Pondicherry and Dr. Montu M Patel, president of the Pharmacy Council of India (PCI) will address the pharma entrepreneurs and other stakeholders of the industry.

P R Perumal, managing director and CEO of the ITCOT, the project management agency under the industry department to provide technical services to the Tindivanam pharma cluster project of the government will present a report about the park project. TN IDMA secretary S Sivanandan will extend the vote of thanks.

After the interval at noon, at 2 pm the motivational speaker and the international corporate guru, Swami Sukhabodhananda from Bengaluru will deliver on 'Role of Leadership for Excellence and Profitable Growth'. At 4 pm Ramdev Agarwal, director of Lindstrom Services India Pvt Ltd, will talk on 'Helping Pharma with compliant and sustainable workwear service'. Followed by it, there will be speeches by ICICI Bank senior officers, L. Manivannan, M Vasanthi and S John.

The second day programme will commence at 10 am on Saturday with a speech by Dr. KM Srinivasan, deputy director of the CDSCO Chennai office. At 11.30 am, the drug controller general of India (DCGI) Dr. Rajeew Singh Raghuvanshi will speak on the subject, 'Pharmaceutical Quality – what are we missing'. The session will be moderated by Dr. SV Veeramani, chairman of the Pharmexcil.

At 12 pm, a session will be conducted on 'Updates on FSSAI for Manufacturing and Marketing of Nutraceuticals'. Dr. KA Arulkumar, joint director of FSSAI, TN & AP and Dr. Vivek, assistant director of FSSAI for south India, will speak. The vice-chairman of the TN IDMA, T. Sathish will preside over the meeting.

At 2.30 pm, a session on 'Intellectual Property Protection for Pharmaceutical companies' will be held. MS Bharat, founder of Kria Law, will address the audience.

Indian pharma market will touch US\$ 130 billion by 2030: Dr S V Veeramani

Peethaambaran Kunnathoor, Chennai

Saturday, July 15, 2023, 08:00 Hrs [IST]

India's pharmaceutical market is growing at a healthy rate and is expected to touch 130 billion USD by 2030, said Dr. SV Veeramani, chairman of the Pharmaceuticals Export Promotion Council of India (Pharmexcil) while delivering the keynote address at the Pharmac South Expo 2023 in Chennai on July 14.

He said the industry's goal can be easily achieved because India has around 2000 WHO-GMP approved drug manufacturing plants as well as a lot of US FDA and EU approved plants. These companies supply quality drugs sufficiently to our domestic market and help the country export quality drugs to around 200 countries of the world. Further, the country is blessed with a reservoir of well qualified pharmaceutical scientists and professionals to support the growth of the industry.

Analysing the Indian pharma market, he said South India is currently becoming the biggest market of pharmaceuticals, and in the same way it alone contributes 30% share of the total domestic market.

As regards the domestic market, Dr. Veeramani said it is growing steadily because of several factors such as the increasing life style of the people, rising chronic diseases, increasing healthcare awareness, benefits of health insurances and a tremendous spending on health by governments.

According to him, the pharma SMEs in Tamil Nadu are having very good manufacturing capabilities to supply largely to the national and multinational companies. He expressed the hope that the ongoing Pharmac South Expo will provide lot of opportunities for the prospective buyers to source their products. The Pharmexcil chairman congratulated the organisers for bringing the neutraceutical segment also to the expo from this year.

MN Sreedhar, drug controller of Tamil Nadu said the pharmaceutical industry in Tamil Nadu is complying with quality standards and a joint inspection conducted recently by the central and state regulators revealed that all the manufacturers were strictly following the regulatory compliance. He said regulatory compliance has emerged as a critical challenge for the pharma industry today. So skill development is required to ensure the compliance of standards. He reminded the industry leaders one fact that quality of medicines is mandatory not only by law, but also it is a social and ethical responsibility.

Dr. Montu M Patel, president of the Pharmacy Council of India (PCI), who was the chief guest at the function, said the council is planning to have a tie-up with TN IDMA for facilitating industry training classes for the students of pharmacy in the south Indian states. He said the pharma MSMEs are the backbone of India's healthcare system. The number of big players is very few, the largest contributors of medicines are the small and medium companies.

The secretary general of the Indian Drug Manufacturers' Association (IDMA) Daara B Patel, said the government policy is that the industry should voluntarily maintain the quality of the products they manufacture and supply. The government won't run after the industry asking them to comply with quality standards. It is the duty of every pharma entrepreneur to follow the quality standards. He said across the country there are 3,500 registered manufacturing units in India. Patel wanted the pharmacy students who assembled in the conference hall to become stalwarts of the industry.

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July 14, 2023



~ Pharmac South, a key pharma B2B event, brings together the pharmaceutical /

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